

BRANTON BEARD

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Full Portfolio - <https://www.brantonbeardsportfolio.com/> | Instagram Portfolio - brantonbeardslens

EDUCATION

Southeast Missouri State University Cape Girardeau, MO
Bachelor of Science in Mass Media - TV/Film May 2024
Minor: Marketing
Dean's List: Fall 2022, Spring 2023, Fall 2024
Wabash Valley College Mount Carmel, IL
Associate of Arts - Radio/Television Broadcasting 2022
Associate of Arts - Sports Marketing & Media 2022
Phi Theta Kappa 4.0/4.0
National Technical Honor Society

TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Audition
- Adobe After Effects
- Adobe Lightroom
- Adobe Illustrator

BROADCAST EXPERIENCE

Southeast Missouri State University - ESPN+ Cape Girardeau, MO
Sports Broadcaster August 2022 - Present

- Offered Play-by-play TV Sports Broadcasting for Southeast Missouri State Soccer, Volleyball and Softball
- Operated camera for ESPN live including action shots of players during the game and player reactions
- Assisted with graphics control, provided up to the minute display graphics for ESPN viewers

River Radio Cape Girardeau, MO
Sports Broadcaster & Programmer March 2022 – 2024

- Provided minute by minute coverage and commentary for local sporting and special events
- Assisted in the programming of radio spots and broadcasts for the station

News Channel 15 Mt. Carmel, IL
Sports Broadcaster & News Analyst August 2020 – May 2022

- Offered Play-by-play TV Sports Broadcasting for News Channel 15 calling Basketball, Football, Soccer, Volleyball, along with Baseball and Softball
- Worked as a sports reporter for News Channel 15 giving nightly sports news, reporting on regional and national sports updates, also worked a weekly radio shift on 89.1 The Bash, a connected station
- Worked with Sony and Cannon cameras filming all sports, along with creating and controlling TV graphics for viewers enjoyment and understanding
- Participated in the creation of two weekly 30 min sports shows; Sports Cubed & Sports Extra discussing and debating regional and national sports news

Forch Broadcasting - WSEI 92.9/CBS 101.1 Station Olney, IL
Sports Broadcaster & Board Operation January 2020 – July 2022

- Offered Play-by-play radio Broadcasting for WSEI 92.9/CBS 101.1 calling Basketball, Football, Baseball and Softball
- Operated the radio control board during radio sports broadcasts for WSEI 92.9 and CBS 101.1 stations
- Assisted in the programming of radio spots and broadcasts for the station

Evansville Otters Evansville, IN
Camera & Graphics Operation May 2021 – Sep 2021

- Supported camera operations for live action shots of players during the game and player reactions
- Provided up to the minute display graphics for viewers

AWARDS

Intercollegiate Broadcasting System (IBS) – Best Sports Play by Play | Nomination 2022
Intercollegiate Broadcasting System (IBS) – Best Use of Graphics in The Nation | Nomination 2022

EXPERIENCE

Ignite Campus Ministry Cape Girardeau, MO
Communications Team January 2022 – Present

- Graphic design
- Social Media Management
- Camera work

Morgan Henton Videography Olney, IL
Videography, Graphic design, Photography August 2022 – Present

- Assist in videoing social media commercials for regional hospitals
- Assist in video and photo editing for social media

YinzerCrazy.com Remote
Freelance Sports Journalist April 2023 – Present

- Author of freelance content for Pittsburgh Steelers fan website